**Anti-Smoking Poster**

You are to design an anti-smoking poster. The poster must be a creative anti-smoking ad to attract people's attention. The poster must contain the following... -accurately communicate health risks associated with smoking -address pressures that influence people to start or continue smoking, a catchy slogan and anything extra you think would benefit your poster.

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| **Criteria**  |
|   | **4 pts****(N/A)** | **3 pts****(N/A)** | **2 pts****(N/A)** | **1 pts****(N/A)** |  |
| **Health Risks**  | 4 ptsSeven health risks associated with smoking  | 3 ptsFive health risks associated with smoking  | 2 ptsTwo health risk associated with smoking  | 1 ptsNo health risks associated with smoking or alcohol  |  |
| **Pressures**  | 4 ptsThree or more pressures that influence smoking  | 3 ptsTwo pressures that influence smoking | 2 ptsOne pressure that influences smoking | 1 ptsNo pressures that influence smoking  |  |
| **Catchy Slogan**  | 4 ptsConcise, creative, catchy, and effective  | 3 ptsConcise and effective  | 2 ptsConcise  | 1 ptsNo message presented  |  |
| **Creative Design**  | 4 ptsWell organized, colorful, creative, clean, and neat  | 3 ptsCreative, colorful, clean, and neat  | 2 ptsColorful, clean and neat  | 1 ptsUnorganized, little to no color or sloppy  |  |