**Anti-Smoking Poster**

You are to design an anti-smoking poster. The poster must be a creative anti-smoking ad to attract people's attention. The poster must contain the following... -accurately communicate health risks associated with smoking -address pressures that influence people to start or continue smoking, a catchy slogan and anything extra you think would benefit your poster.

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| **Criteria** | | | | | |
|  | **4 pts** **(N/A)** | **3 pts** **(N/A)** | **2 pts** **(N/A)** | **1 pts** **(N/A)** |  |
| **Health Risks** | 4 pts  Seven health risks associated with smoking | 3 pts  Five health risks associated with smoking | 2 pts  Two health risk  associated with smoking | 1 pts  No health risks associated with smoking or alcohol |  |
| **Pressures** | 4 pts  Three or more pressures that influence smoking | 3 pts  Two pressures that influence smoking | 2 pts  One pressure that  influences smoking | 1 pts  No pressures that influence smoking |  |
| **Catchy Slogan** | 4 pts  Concise, creative, catchy, and effective | 3 pts  Concise and effective | 2 pts  Concise | 1 pts  No message presented |  |
| **Creative Design** | 4 pts  Well organized, colorful, creative, clean, and neat | 3 pts  Creative, colorful, clean, and neat | 2 pts  Colorful, clean and neat | 1 pts  Unorganized, little to no color or sloppy |  |